

HOW DOES YOUR CURRENT EMPLOYEE BENEFIT BROKER COMPARE?



Members of the National Association of Health Underwriters are:		NAHU Members	Non-Members
Compliance Experts	NAHU members are extremely knowledgeable health insurance agents and brokers that have exclusive access to NAHU's Compliance Corner. The Compliance Corner is the go-to resource for agents and brokers who want to stay up-to-date on timely compliance information in order to keep their clients well informed. NAHU members are able to contact a compliance expert when client-specific questions arise and receive a quick response to everything from the simplest question to in-depth complex scenarios.	✓	
First to Know	NAHU members receive up-to-date regulatory information and are the first to know as new health insurance regulations and guidelines are released. This enables NAHU members to guide their clients through the complexities of the health insurance landscape in an informed way.	✓	
Connected	NAHU members belong to a national network of health insurance agents and brokers. This network enables members to connect their clients with needed solutions and with newly released products quickly and efficiently.	✓	
Client Advocates	NAHU members are the voice of the profession and advocate for their clients on Capitol Hill and at statehouses across the country. Through a network of key contacts, NAHU cultivates relationships that allow NAHU members to clarify issues before legislation is written and votes are taken. These relationships are strengthened through actions undertaken by the Health Underwriters Political Action Committee (HUPAC). Members are able to voice their concerns easily through NAHU's Legislative Action Center – Operation Shout. NAHU members do this on behalf of our industry and are a voice for our clients and their employees.	✓	
PPACA Proficient	NAHU members are regarded as highly trained and certified professionals. Members have access to NAHU's PPACA Certification Course, which is a high-level 10-hour course that provides instruction for key technical components of PPACA. Course participants are better prepared to counsel clients on upcoming health coverage changes, responsibilities and opportunities.	✓	
Resourceful	NAHU members have access to exclusive business resources that enable them to assist their clients more efficiently and effectively. For instance, the NAHU ACA Decision Support Tool enables members to generate various cost saving scenarios that comply with the new health care reform regulations.	✓	
Leaders in the Industry	NAHU members are considered leaders in the profession and many earn professional certifications and designations. Through NAHU's Online Learning Institute members have access to professional development courses, webinars and continuing education that are offered in a variety of learning formats. In addition, members who achieve excellence are recognized for their sales achievements by earning the Leading Producers Round Table (LPRT).	✓	
Ethical	NAHU members must adhere to a strict code of ethics and conduct business at the highest standards.	✓	

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Experts • Connected • Industry Leaders • Ethical • First to Know